

Cali Kicks Off the 9th Edition of the World Games



Bichofue Griton is the official mascot for the 2013 World Games. (Getty Images)

An estimated 35,000 spectators will attend The World Games opening ceremony on Thursday in Cali, Colombia.

This marks the first time that a city in South America will host the event. Cali previously hosted the FIFA U-20 World Cup in 2011.

Colombian President Juan Manuel Santos will attend the ceremony alongside other officials such as IOC president Jacques Rogge.

International World Games Association president Ron Froehlich has high expectations, and said in a statement: "The World Games have undergone an enormous development as a multi-sport event in the new millennium. The ninth edition will prove itself as an important milestone."

Competition at the World Games will continue until August 4. 201 medal events in 26 official and 5 invitational sports are on the schedule.

Rugby Sevens will compete in The World Games for the last time. The sport will be on the docket for the 2016 Summer Olympics in Rio.

IAAF Announces Impressive Ticket Sales



Athletes will compete in front of sold out crowds at the 2013 IAAF World Championships in Moscow. (Getty Images)

The International Association of Athletics Federations (IAAF) announces a sold out final weekend for the IAAF World Championships in Moscow.

IAAF Secretary General Essar Gabriel said in a statement: “Since the beginning of July, thanks to enhanced promotional campaigns on television, radio, in the press, with billboards throughout the city and most recently, on the Moscow Metro, we have seen a real surge in ticket sales.”

The 14th edition of the IAAF World Championships will take place August 10 through August 18 at the Luzhniki Olympic Stadium. 2,000 athletes from over 200 nations will compete in front of an estimated five billion television viewers.

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